

THE COMPLETE GUIDE TO

Printing & Framing YOUR ART PRINT

A practical step-by-step guide for Etsy art print buyers

Better quality that lasts

Elevate your space beautifully

Protect your art for years to come

Perfect for gifting

BEFORE YOU START

After purchasing your art print on Etsy, you'll usually receive digital files.

Check your files:

- Common ratios: 2:3, 3:4, 4:5, 5:7, A-series (A5–A1)
- High resolution: 300 DPI recommended
- Files are for PERSONAL USE only – not for commercial printing or resale.

1. CHOOSE THE RIGHT PRINTING METHOD



PROFESSIONAL PRINT SHOP

Best for the highest quality and largest size options.

- ✓ Archival inks
- ✓ Premium fine art papers
- ✓ Expert color accuracy
- ✓ Ideal for gallery-worthy results

Great for: Large prints, gifting, or when quality is your priority.



HOME PRINTING

Convenient and cost-effective for smaller sizes.

- ✓ Use a high-quality inkjet printer
- ✓ Use premium paper
- ✓ More convenient
- ✓ Good for personal use

Great for: Small to medium prints, home decor, and quick projects.



ONLINE PRINT SERVICES

Professional quality with the convenience of online ordering.

- ✓ Wide range of papers & sizes
- ✓ Delivered to your door
- ✓ Consistent, professional results
- ✓ Easy to reorder

Great for: Busy buyers, large sizes, or trying something new.

PAPER MATTERS: CHOOSE QUALITY FOR LASTING BEAUTY



MATTE FINE ART PAPER
(200–300 GSM)

- Smooth, non-reflective
- Rich color, elegant finish
- ✓ Great all-rounder

Best for: Most art styles



TEXTURED FINE ART PAPER
(200–350 GSM)

- Adds depth and character
- Beautiful with painterly or vintage art

Best for: Artistic, classic or antique-style prints



SATIN / LUSTER PAPER
(200–300 GSM)

- ✓ Soft sheen
- ✓ Vibrant colors
- ✓ Subtle reflections

Best for: Photography, vivid colors



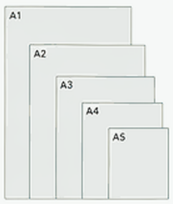
PREMIUM OPTION: COTTON RAG PAPER
(250–350 GSM)

- 100% cotton
- Archival quality
- Museum-grade

Best for: Fine art collectors

2. PICK THE PERFECT SIZE

Choose a size that fits your space and the file ratio you've received.



POPULAR RATIOS & SIZES

2:3	4x6"	8x12"	12x18"	16x24"	20x30"
3:4	6x8"	9x12"	12x16"	15x20"	18x24"
4:5	4x5"	8x10"	12x15"	16x20"	
5:7	5x7"	10x14"	15x21"	20x28"	
A-Series	A5	A4	A3	A2	A1

TIP: Print a test at home on regular paper first to ensure the size feels right.

3. FRAME IT BEAUTIFULLY

Framing protects your print and elevates its look. Here's what to consider:



FRAME TIPS

- Choose a frame that complements your art and space.
- For a modern look, go frameless with a clean white mat.
- For a classic or cozy feel, choose wood or vintage-style frames.
- Always use acid-free materials to protect your print.

GLASS vs ACRYLIC

GLASS
+ Scratch resistant
+ More affordable
– Heavier, fragile

ACRYLIC (PLEXIGLASS)
+ Lightweight, shatter-resistant
+ UV protection options
– Can scratch easier

MATBOARD (OPTIONAL)

Adds breathing room, protects your print from touching the glass, and creates a gallery look.

Choose a color that complements your artwork (white, off-white, black or natural tones).

4. HANG IT WITH CONFIDENCE

The right placement makes all the difference.

- ✓ Hang at eye level (center of the print ~57–60 inches from the floor)
- ✓ Use proper wall anchors for your frame weight
- ✓ Group prints together for a gallery wall (keep 2–3 inches between frames)



CARE & LONGEVITY

A little care goes a long way.

KEEP OUT OF DIRECT SUNLIGHT
Prevents fading and discoloration.

KEEP AWAY FROM MOISTURE
Avoid humid areas like bathrooms.

CLEAN GENTLY
Use a soft, dry microfiber cloth to dust the frame glass.

USE ARCHIVAL MATERIALS
Acid-free paper, mats, and backing protect your art for years.

Enjoy your art every day!
Thank you for supporting independent artists on Etsy.

Your space. Your story. Your art.